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# **Bearkat Spirit Friday**



Initiating a sense of pride and spirit at SHSU, Bearkat Spirit Friday is a weekly program held every Friday in the fall and spring semesters. It's purpose is to encourage students, faculty and staff at SHSU to wear Bearkat apparel (focusing on the school colors, orange and white) every Friday in support of SHSU. Student Activities also distributes various items on some Fridays to students who are wearing orange and white as an incentive to support the program and university.



## Why is Bearkat Spirit Friday important to President Hoyt, well here's why:

"During my travels around the State, I love to brag about SHSU, especially the students. I am tremendously proud of their accomplishments and I want them to be equally as proud of their University. In conversations, I know the students are proud of Sam., but by embracing Bearkat Spirit Friday, we have a visible sign of their school spirit and pride in Sam Houston State University"

- Dr. Dana Hoyt, President - Sam Houston State University

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